# **2025 POUGHKEEPSIE JOB FAIR**

# ADVERTISING OPPORTUNITIES

# THURSDAY, SEPTEMBER 25th | 1pm - 5pm

The Get Hired Job Fair is a convenient opportunity for employers to interview and hire local workers and job seekers to connect with companies who need their skills.

The event is in-person, free to job seekers and open to the public.

## **SPONSORSHIP PACKAGE**

\$2,000

### INCLUDES

- Company's logo will appear as named sponsor on all advertising and marketing:
  - Event Page
  - Event Press Release
  - Event Digital Directory Ads
  - Social Media Posts
  - Website Feature
  - Email Banner Ad
  - Included in Bi-Weekly Newsletter to Tenants (4-weeks)
  - 2 Tables at Event
    - 1 additional table event valid any day (within 30 days of the job fair)

### DEDICATED ADVERTISING

• 6-weeks of digital advertising on our Digital Ad Screens

### TABLE & ADVERTISING PACKAGE \$750

### INCLUDES

- 1 Table at Event
- Company's name will appear on all marketing materials
  Event Page
  - Event Press Release
  - Event Digital Directory Ads

### DEDICATED ADVERTISING

• 4-weeks of digital advertising on our Touch Screen Directories

# TABLE PACKAGE

\$500

### INCLUDES

- 1 Table at Event
- Company's name will appear on all marketing materials
  Event Page
  - Event Press Release
  - Event Digital Directory Ads

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**Requirements** – Certificate of Insurance, High-res Logo, digital ad formatted to ad screen specs (if running advertising package) and payment in full by 9/15/25, in order to be included on all press releases and marketing materials

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