



## Media Release

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### *Salmon Run Mall to Host Mall-O-Ween "All Treats" Event*

*Join us for a Night of Fundraising and Mall Wide Trick-or-Treating*

(Watertown, NY) Salmon Run Mall will host its annual Mall-O-Ween 'All Treats' event on Tuesday, October 31<sup>st</sup> and all are welcome to participate in the events of the evening.

Children ages 10 and under are invited to come dressed in their Halloween best costumes with a parent or guardian and go in-mall trick-or-treating from 4:30 p.m. to 6 p.m. The mall will hand out candy and a Halloween bag to trick-or-treaters, and mall merchants will hand out candy and other goodies during this time to all the little ghosts and goblins. Stores will not hand out candy until 4:30 p.m.

#### **All are invited to participate in Mall-oween fun and activities from 4 p.m. to 7 p.m. throughout the mall**

Halloween photo opportunities will be available in Center Court near JC Penney. A portion of photo proceeds will benefit the Children's Miracle Network and no appointment is necessary. Creative Imaging will offer a \$20 photo package for this event - the digital image will be emailed to you and up to five family members can be in the photo sitting.

- The Jefferson County Sheriff Dept. will have information and activities for children near Sears Court
- 'Local celebrity' Mel Busler from WWNY TV7 will be by with the rest of the 7News gang chatting with friends and broadcasting 'live' from Salmon Run
- The Watertown Police Dept. K9 unit will be visiting
- The New York State Troopers will bring in a police car for the kids to check out in Sears Court

Each year Salmon Run Mall offers a safe, well-lit and climate controlled environment to ensure our littlest customers have a great Halloween! Have a safe and happy Halloween from the staff and merchants at Salmon Run Mall!

To get the latest updates and information on this and other events at the center please visit our website, [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), like us at [www.facebook.com/salmonrunmall](https://www.facebook.com/salmonrunmall) or follow us at [www.twitter.com/ShopSalmonRun](https://www.twitter.com/ShopSalmonRun)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Gander Mountain, Bon Ton and Christmas Tree Shops and offers more than 80 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. . Additional information regarding Salmon Run Mall can be found at: [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

