



Media Release

January 19, 2018

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SUNBURST PAGEANT AND MODEL SEARCH IS COMING TO A LOCATION NEAR YOU! DON'T MISS THE FUN AND EXCITEMENT!

WHEN: Saturday, February 24TH, 2018
TIME: beginning at 11 a.m.
WHERE: Bon Ton Court, Salmon Run Mall



(WATERTOWN, NY) – Do you have a beautiful baby? Does your child enjoy being in front of an audience? Do you want to be discovered? Sunburst Model Search and Beauty Pageant are always looking for new faces and will be at Salmon Run Mall on Saturday, February 24th beginning at 11 a.m. in Bon Ton Court.

Sunburst is celebrating 40 years of discovering new faces. Current and former contestants have appeared in ads, commercials, television series, movies and all entertainment fields. Sunburst currently has two contestants in Nickelodeon shows and two former contestants went on to become Miss America and Miss USA! Contestants compete for the opportunity to win savings bonds ranging from \$500 to \$10,000 and many other outstanding gifts.

All finalists chosen and crowned on the day of the competition will advance to the state finals. Everyone will receive a crown and trophy. Judging is based on beauty and personality. Winners will be chosen from each of ten age divisions and boys are judged separately from girls.

BOYS AGE GROUPS ARE: 0-23 months
2 – 4 years old

GIRLS AGE GROUPS ARE: under 1 year old 1 year old
2 – 3 years old 4 – 6 years old
7 – 10 years old 11 – 13 years old
14 – 17 years old 18 – 27 years old
Age 28 and up

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Bon Ton and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com



To receive information on how to enter, please contact Sunburst Pageants at www.sunburstbeauty.com or call for information at 727-258-7053. Entry forms are also available at Salmon Run Mall.

To get the latest updates and information on this and other events at Salmon Run Mall, please visit our website, www.shopsalmonrunmall.com, like us at www.facebook.com/salmonrunmall or follow us at www.twitter.com/ShopSalmonRun



The poster features a central illustration of a young girl in a blue winter dress and crown riding a white horse. The background is light blue with various winter-themed icons: a sun, snowflakes, a thermometer showing a low temperature, a snowman, and evergreen trees. The text is arranged around the central image, providing details about the pageant's categories and prizes.

sunburst presents...
BEAUTY PAGEANT

WINTER Princess/Prince Pageant

GIRLS
Under 1 year - Baby
One year olds - Tiny
2 & 3 years - Little
4 - 6 years - Pee Wee
7 - 10 years - Lt. Miss
11 - 13 years - Pre-Teen
14 - 17 years - Teen
18 - 27 years - Miss*
28 years + up - Ms.*

*Contestants may be single or married!

BOYS
Newborn - 23 months
2 - 4 years

Everyone will receive a crown and a trophy!!

Coming soon to:
Salmon Run Mall
February 24 at 11:00 AM

www.sunburstbeauty.com

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