



## Media Release

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### **Salmon Run Mall to Host Events during the Week of Winter Break**

(WATERTOWN, NY) – Salmon Run Mall will host some events during the week of Winter Break in February. Check out the mall Facebook page for more details.

**Operation Safe Child ID Card Program** will be held *Tuesday, February 20<sup>th</sup>* from 12 p.m. to 4 p.m. in Bon Ton Court. Sponsored by the Jefferson County Sheriff Department, the SAFE CHILD card serves as an important tool to quickly provide information to law enforcement officials and when used in conjunction with the Amber Alert Program, can dramatically increase the possibility of bringing a missing child home unharmed. This event is free and open to the public.

**The American Red Cross Blood Drive** will be held *Thursday, February 21<sup>st</sup>* from 1 p.m. to 6 p.m. in Bon Ton Court. Regis Salons will offer free refreshments for donors. Register by visiting [www.redcrossblood.org](http://www.redcrossblood.org). This event is open to the public.

**Pretzel Class** is now in session! Children up to age 10, accompanied by an adult, are invited to join Auntie Anne's Pretzels on *Thursday, February 22<sup>nd</sup>* at 11 a.m. or 4 p.m. and be a part of the fun! Seats for the 11 a.m. session and the 4 p.m. session will be available on a first come, first serve basis (limit to 20 children per session). You must register at Auntie Anne's prior to the event. Each participant will receive a pretzel and drink for participating, plus learn how to make and roll those delicious Auntie Anne's Pretzels!

**Chase from Paw Patrol**, sponsored by the Reading Room, near Sears Court on *Friday, February 23<sup>rd</sup>* at 11 a.m. There will be stories, crafts and snacks! All children, accompanied by an adult are welcome. There is a \$5 registration fee, redeemable towards books the day of the event. Visit the Reading Room for details.

**The Winter Princess/Prince Pageant** will be held *Saturday, February 24<sup>th</sup>* at 11 a.m. in Bon Ton Court, sponsored by Sunburst. For more information visit [www.sunburstbeauty.com](http://www.sunburstbeauty.com) or the mall Facebook page. Applications can be picked up at Salmon Run Mall.

To get the latest updates and information on this and other events at Salmon Run Mall, please visit our website, [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), like us at [www.facebook.com/salmonrunmall](https://www.facebook.com/salmonrunmall) or follow us at [www.twitter.com/ShopSalmonRun](https://www.twitter.com/ShopSalmonRun)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Bon Ton and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

