

Media Release

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Contact: Karla Woods, Marketing Director 315-788-9210, ext. 205; *karlawoods@pyramidmg.com*

Easter Weekend at Salmon Run

Hours of Operation and Easter Bunny Hours

(Watertown, NY) – Visits and photos with the Easter Bunny will be available at the Court Area by Dressbarn through Saturday, April 20th. Photo packages range in price from \$24.99 to \$49.99 and are offered in both digital and print. The Easter Bunny's hours of operation are Monday through Saturday from 11 a.m. to 8 p.m.

In observance of the Easter holiday, Salmon Run Mall will not be open for business on Sunday, April 21st. Regal Stadium 12 will be open regular hours. The mall will re-open Monday, April 22nd at 10 a.m.

For more information on this and many more upcoming events hosted by Salmon Run Mall, log on to <u>www.shopsalmonrunmall.com</u>.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit <u>www.pyramidmg.com</u>

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com