



## Media Release

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**Contact:** Karla Woods, Marketing Director  
315-788-9210, ext. 205; [karlawoods@pyramidmg.com](mailto:karlawoods@pyramidmg.com)



### **This Week's Tykes Tuesday Presents "Dream Catchers" with the Girl Scouts, plus a Watertown Rapids Ticket Giveaway**

(WATERTOWN, NY) – This summer, Salmon Run Mall, in conjunction with the Regal Summer Movie Express, presents "Tykes Tuesday" for kids up to age 12.

Join us this **Tuesday, July 16<sup>th</sup> at the head of Food Court, near Verizon**, as kids are invited to make

their own Dream Catchers, sponsored by the Girl Scouts. Also, join in on activities and games sponsored by Fidelis and Samaritan Medical Center, plus register for a chance to grab a pair of Watertown Rapids baseball tickets for any one of their remaining home games this season!

Each week take advantage of mall merchant discounts when you show your Tykes Tuesday rack card to participating stores. Be sure to grab your rack card at any Tykes Tuesday event and visit these merchants for "Tykes Tuesday" specials from Auntie Anne's, Bounce Mountain, Christmas Tree Shops & That, Claire's, Cricket Wireless, Dairy Queen, Gertrude Hawk, JuJu 66, Regal Cinemas, Skewed Brewing, Wendy's, Sbarro and Taco Bell.

Special thanks to our sponsors of "Tykes Tuesday": WWNY TV7, Samaritan Medical Center, Fidelis Care, Immaculate Heart Central, Uncle Sam Boat Tours, and CREDO.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

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#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 19 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has lead the industry by combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

