



Media Release

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IT'S CRAFT TIME AT TYKES TUESDAY SPONSORED BY THE GIRL SCOUTS

(WATERTOWN, NY) – Tykes Tuesday is geared up with the Girl Scouts and craft time this Tuesday, August 13th after the Regal Summer Movie Express.

From noon to 2 p.m. all kids and their parents are invited to participate in Tykes Tuesday at the head of Food Court, as the Girl Scouts host craft time by making Fairy Wands! There will also be face

painting, giveaways and activities from Fidelis, Immaculate Heart Central and Samaritan Medical Center.

Every Tuesday this month from **noon to 2 p.m.** there will be crafts, activities, stories and more from various guests and organizations. Each week, parents can register to win some great prizes, plus take advantage of mall merchant discounts when you show your card to participating stores.

Each week guests can take advantage of merchant specials too! Be sure to grab your card and visit these merchants for “Tykes Tuesdays” specials from Auntie Anne’s, Bounce Mountain, Christmas Tree Shops & That, Claire’s, Cricket Wireless, Dairy Queen, Gertrude Hawk, JuJu 66, Regal Cinemas, Skewed Brewing, Wendy’s, Sbarro and Taco Bell.

Special thanks to our sponsors of “Tykes Tuesday”: WWNY TV7, Samaritan Medical Center, Fidelis Care, Immaculate Heart Central, Uncle Sam Boat Tours, and CREDO.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to www.shopsalmonrunmall.com.

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About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick’s Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

