



Media Release

FOR IMMEDIATE RELEASE: December 21, 2020

Contact: Karla Woods, Marketing Director
315-788-9210, ext. 205; karlawoods@pyramidmg.com

Finalize Your Holiday Shopping at Salmon Run Mall

Watertown, NY: Salmon run Mall has adjusted hours to allow guests to finalize their holiday shopping.

December 21 st	9am – 10pm
December 22 nd	9am – 10pm
December 23 rd	8am – 10pm
December 24 th	8am – 5pm
December 25 th	CLOSED
December 26 th	9am – 9pm

As we move forward into the New Year, Salmon Run Mall will have adjusted hours on New Year's Eve and New Year's Day:

December 31 st	10am – 5pm
January 1 st	10am – 5pm

Select stores and entertainment hours may vary from Salmon Run Mall's holiday hours and can be found on shopsalmonrunmall.com. Can't make it in to shop? It's not too late to order gifts from your favorite Salmon Run Mall retailers. Select stores are currently offering in-store and/or curbside pickup for your shopping convenience. For a list of retailers visit shopsalmonrunmall.com.

Santa will be in the court area by Paint It Pottery, near Zumiez, meeting with families this week before he takes off to deliver his gifts on Christmas Eve at 5pm! To ensure everyone's safety, everyone is asked to follow the guidelines that have been implemented for the Santa set including social distancing and face masks. [Visit shopsalmonrunmall.com](http://shopsalmonrunmall.com) to make your reservation. Walk-in visits are available as space allows throughout the day.

Salmon Run Mall continues to take the necessary steps to ensure the safety of guests and employees this holiday shopping season by following guidelines issued by the Centers for Disease Control (CDC), New York State and Oneida County. Masks and social distancing continue to be required to enter the property and guests are required to follow the center's [Healthy Shopper Guidelines](#). Following the Healthy Shopper Guidelines will ensure everyone a safe and memorable shopping experience.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 65 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

