



Media Release

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Salmon Run Mall to Host 6th Annual Baby Steps 4 Life Walk *All ages are invited to participate!*

(WATERTOWN, NY) – Salmon Run Mall will once again host the annual Baby Steps 4 Life Walk, sponsored by Care Net of NNY on Saturday, March 6th.

The event will look a little different this year, as there will be three separate time slots for participants to sign up for. The three start times are 8:30 a.m., 10:00 a.m. and 11:30 a.m. CareNet will be observing COVID-19 restrictions during the event and all participants are to follow the Health Shopper Guidelines, posted at www.shopsalmonrunmall.com/safety.

Registration is \$30 and is open to all age groups, and ages 12 and under are free. Children must be accompanied by adults at all times, and strollers, wheelchairs are welcome. Register before February 17th and receive a free t-shirt!

To find out more about this family-friendly, indoor event, or to register or to volunteer at the event, contact Care Net NNY at 315-782-5433 or log on to www.carenetny.com/support.

For more information on this and other upcoming events, store promotions, directions to the mall, Healthy Shopper Guidelines and more, always log on to www.shopsalmonrunmall.com, check us out on Facebook or Follow Us on Instagram.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

