



Media Release

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Salmon Run Mall Announces Phased Expansion of Operating Hours

-- Steady increases in traffic, vaccination rollout, re-opening of theatres and pent-up customer demand behind phased approach to expanded hours --

Watertown, NY – Regal Stadium 12 at Salmon Run Mall will re-open on Friday, May 7th and in conjunction with their reopening, Salmon Run Mall will begin a phased expansion of its hours of operation:

PHASE 1: Beginning Friday, May 7th:

- **Monday – Wednesday:**
 - 10 a.m. to 7 p.m.
- **Thursday - Saturday:**
 - 10 a.m. to 9 p.m.
- **Sunday:**
 - 11 a.m. to 6 p.m.

PHASE 2: Beginning June 28, 2021

- **Monday – Saturday:**
 - 10 a.m. to 9 p.m.
- **Sunday:**
 - 11 a.m. to 6 p.m.

“Given the steady increases in traffic we are seeing throughout the center, combined with increased vaccination rollout, the re-opening of our Regal theater on May 7th, and the customer demand for more venues to be open earlier and later in the day, we are excited to begin ramping back to regular operating hours in the coming days,” said Karla Woods, Marketing Director, Salmon Run Mall.

Guests are reminded that some entertainment venues may continue to offer extended hours into the evening and are encouraged to call ahead to confirm a specific venue’s hours of operation or visit the center’s online directory at www.shopsalmonrunmall.com

The expansion of hours has also created a number of available open positions at many Salmon Run Mall businesses. For an updated list of who’s hiring, visit www.shopsalmonrunmall.com/jobs.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

