

Media Release

FOR IMMEDIATE RELEASE: July 19, 2022

Contact: Karla Noftsier, Marketing Director

315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

Salmon Run Mall to Host Summer Blood Drive



Blood Drive

Salmon Run Mall

Open Court Area 21182 Salmon Run Mall Loop West - Watertown Thursday, July 28, 2022 12:00 p.m. to 5:00 p.m.



(Watertown, NY) Salmon Run Mall will host a community blood drive with the American Red Cross on Thursday, July 28th beginning at 12 p.m. until 5 p.m. at the Hobby Lobby end of the mall.

Blood is routinely transfused to patients with cancer and other diseases, premature babies, organ transplant recipients and trauma victims, according to the Red Cross.

Donors of all blood types are needed, especially those with types O negative, B negative and A negative. According to the Red Cross, type O negative is the universal blood type that can be safely transfused to anyone, and is often used to treat trauma patients.

For more information or to make an appointment to donate, call 1-800-RED CROSS or sign up online at redcrossblood.org.

For more information on this and other store openings, events, and more, visit our website at shopsalmonrunmall.com, follow us on Instagram or like us on Facebook.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com. **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com