



Media Release

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## Spirit Halloween Opens at Salmon Run Mall

**Watertown, NY** – Halloween is peeking its head around the corner and that means Spirit Halloween is opening its doors for the season! According to its website, Spirit Halloween is one of the largest Halloween retailers in the nation with over 1,400 stores. The store is known for its large variety of costumes and decorations.

Here's a list of newer licensed merchandise for 2022:

Fortnite	Beetlejuice
Hocus Pocus	Spongebob Squarepants
Disney Princess	Dino Ranch
Ghostbusters	Bluey
Chucky	Encanto
Trick R Treater	The Incredibles
Killer Klowns from Outer Space	Ted Lasso
Miraculous Ladybug	The Wizard of Oz
The Nightmare Before Christmas	Squid Game
The Haunted Mansion	Yellowstone

Spirit Halloween is Now Open at Salmon Run Mall near the Hobby Lobby end of the mall. Halloween enthusiasts can stay connected on social media at @SpiritHalloween. For a complete list of events, new store openings, store promotions and more, visit [shopsalmonrunmall.com](http://shopsalmonrunmall.com), follow us Instagram or on Facebook.

### **About Spirit Halloween**

Spirit Halloween ([SpiritHalloween.com](http://SpiritHalloween.com)) is the largest Halloween specialty retailer in the country with over 1,400 locations in strip centers and malls across North America. Celebrating more than 37 years of business, Spirit is the premier destination for all things Halloween, offering one-stop shopping for everything from costumes to décor and party goods to accessories. In addition to being a fun and interactive event for shoppers, Spirit stores offer complete selections of costumes and accessories for infants/toddlers, children, 'tweens, teens, and adults along with exclusive décor you won't find anywhere else. For more information, please visit: [www.SpiritHalloween.com](http://www.SpiritHalloween.com).

### **About Pyramid Management Group, LLC:**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

**About Salmon Run Mall:** Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)