

## Media Release

FOR IMMEDIATE RELEASE: February 20, 2023

Contact: Karla Noftsier, Marketing Director

315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

## CARE NET'S ANNUAL 3K/5K WALK TO BE HELD ONCE AGAIN AT SALMON RUN MALL

(Watertown, NY) Salmon Run Mall is pleased to announce the return of the 8<sup>th</sup> annual "Baby Steps 4 Life" Walk sponsored by Care Net Pregnancy Center. The walk will be held inside Salmon Run Mall:

Saturday, March 4<sup>th</sup>, 2023 Walk times are 8:30 a.m. and 10 a.m.

Enjoy a morning of fun and exercise, while supporting a great cause! Two start times are available - 8:30 AM & 10:00 AM. Registration cost is \$30 and you can do so by logging on to carenetnny.com/support-our-work or calling the office at 315.782.5433.

If you register by today, February 20<sup>th</sup>, you will receive a free t-shirt. Online registration will remain open until March 4<sup>th</sup>. There will also be a limited supply of t-shirts available for purchase at the event. If you register multiple people, you are responsible for checking in and receiving t-shirts for your group.

The event is for all age groups, ages 12 and under are free to participate, children must be accompanied by an adult AT ALL TIMES and strollers, wheelchairs, etc. are welcome as this is a family-friendly inside event!

For more information on this and other events, visit our website at shopsalmonrunmall.com, follow us on Instagram and Facebook.

###

## **About Pyramid Management Group**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <a href="www.pyramidmg.com">www.pyramidmg.com</a>. **About Salmon Run Mall:** 

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at <a href="https://www.shopsalmonrunmall.com">www.shopsalmonrunmall.com</a>