



## Media Release

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### **It's all Treats and no Tricks this "Mall-oween" at Salmon Run**

*Salmon Run Mall to host Mall Wide Trick or Treat event on October 31st*

(Watertown, NY) Get ready for a ghoulishly good time this Halloween at Salmon Run Mall! On Tuesday, October 31st, the mall is transforming into a Halloween wonderland, welcoming families and little trick-or-treaters to join in the festivities.

Salmon Run Mall is thrilled to host a fantastic Halloween celebration for the whole family. The event kicks off at 5 p.m. in Center Court, where various nonprofit organizations have come together to sponsor an array of fun Halloween games and giveaways.

The North Country's very own local Sports Broadcaster, Mel Busler, from WWNY TV7, will be with the TV7 crew in Center Court at 6 p.m. Be sure to stop by and say hello!

But that's not all! From 6 p.m. to 7 p.m., the entire mall opens its doors to little trick-or-treaters (accompanied by an adult) for mall wide trick-or-treating. So, gather your goblins and ghouls and get ready to roam the mall collecting sweet treats, and many store employees will be dressed for the occasion! All participating stores will have a "Trick-or-Treat Here" sign posted on their store front the night of the event.

Don't forget to come dressed in your Halloween best! Whether you're a scary monster, a charming princess, or anything in between, show off your creativity and style.

Salmon Run Mall is committed to providing a safe, well-lit, and climate-controlled environment for our littlest ghosts and goblins this Halloween. It's the perfect place for families to celebrate together without worrying about the weather!

For more information on this and other upcoming events, visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), and be sure to follow us on Instagram and Facebook!

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

