



## Media Release

FOR IMMEDIATE RELEASE: June 5, 2025

**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### REGAL'S SUMMER MOVIE EXPRESS RETURNS TO SALMON RUN MALL ON JUNE 10TH

(Watertown, NY) On Tuesday, June 10<sup>th</sup>, the family friendly Regal Summer Movie Express \$1 Movies returns to Salmon Run Mall! Over the next nine weeks this summer, Regal will offer two PG-Rated movies every Tuesday and Wednesday at the earliest showtime for only \$1/movie at Salmon Run Mall.

Since 1991, Regal continues to offer budget-friendly, family-focused summer entertainment options to foster a love of moviegoing across generations. Admission to each SMX 2025 title is only \$1 with a portion of proceeds benefitting Boys & Girls Club of America and the Will Rogers Motion Picture Pioneers Foundation. The schedule features two PG-rated movies every Tuesday and Wednesday morning at the earliest showtime.

June 10-11	Sing 2	Puss N Boots: The Last Wish
June 17-18	Trolls Band Together	If
June 24-25	Sonic the Hedgehog 2	The Bad Guys
July 1-2	Sonic the Hedgehog 3	The Wild Robot
July 8-9	SpiderMan: Into the Spiderverse	Paw Patrol: The Movie
July 15-16	SpiderMan: Across the Spiderverse	Paw Patrol: The Mighty Movie
July 22-23	Kung Fu Panda 4	Despicable Me 4
July 29-30	TMNT Mutant Mayhem	The Garfield Movie
August 5-6	Minions: The Rise of Gru	Paddington in Peru

For more information on this, and other events, store openings and more, “like” and “follow” on Facebook and Instagram, or visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), Facebook and Instagram.