



## Media Release

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**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### **Paranormal Cirque “Specter” Bringing Dark Big Top Circus Entertainment to Salmon Run Mall**

*Experience a spine-chilling circus event under the Big Top June 12<sup>th</sup> – 15<sup>th</sup> outside Hobby Lobby*

**Watertown, NY** – Paranormal Cirque “Specter” is set to bring it’s dark, theatrical big top circus experience to northern New York later this month!

*Paranormal Cirque Specter  
June 12<sup>th</sup> – June 15<sup>th</sup>  
In the parking lot outside Hobby Lobby*

Showtimes are as follows:  
Friday, June 12<sup>th</sup> at 7:30 p.m.  
Saturday, June 13<sup>th</sup> at 6:30 p.m. & 9:30 p.m.  
Sunday, June 14<sup>th</sup> at 5:30 p.m. & 8:30 p.m.  
Monday, June 15<sup>th</sup> at 7:30 p.m.

Paranormal Cirque Specter is an innovative blend of circus arts, theater, and cabaret, designed for audiences seeking a spine-chilling and unforgettable experience. Presented by Cirque Italia, this theatrical phenomenon fuses acrobatics, aerial stunts, and jaw dropping illusions with a dark, mysterious twist, promising thrills and chills for all who attend.

This year’s production pushes the boundaries of live entertainment and includes spellbinding performances by world-class acrobats and illusionists, an immersive, atmospheric setting beneath the iconic Big Top tent, and a unique blend of humor, horror and heart-stopping spectacle.

*Please note: Paranormal Cirque Specter is recommended for mature audiences due to its intense themes and theatrical effects. Attendees must be 13 years of age or older to attend; those under 17 must be accompanied by an adult.*

Showtimes and tickets are available now at [www.paranormalcirque.com](http://www.paranormalcirque.com) . For more information on this and other events, new store openings, sales and more, visit [shopsalmonrunmall.com](http://shopsalmonrunmall.com) or follow us on Facebook.

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

