



Media Release

FOR IMMEDIATE RELEASE: June 15, 2026

Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

REGAL'S SUMMER MOVIE EXPRESS \$1 MOVIES RETURNS TO SALMON RUN MALL

(Watertown, NY) The family friendly Regal Summer Movie Express \$1 Movies returns to Salmon Run Mall! Over the next several weeks this summer, Regal will offer two PG- or G-Rated movies every Monday through Thursday at 11 a.m. for only \$1/movie at Salmon Run Mall.

Since 1991, Regal continues to offer budget-friendly, family-focused summer entertainment options to foster a love of moviegoing across generations. Admission to each SMX 2026 title is only \$1. The schedule features two PG- or G-rated movies every Monday through Thursday morning at 11 a.m.

June 15 – 18	K-Pop Demon Hunters Sing Along The Wild Robot
June 22 – 25	The Bad Guys 2 The Garfield Movie
June 29 – July 2	A Minecraft Movie Sonic the Hedgehog 2
July 6 – 9	How to Train Your Dragon Sonic the Hedgehog 3

The Summer Movie Express \$1 Movies will continue through August 27th at Regal Stadium 12 at Salmon Run Mall. Download the Regal app to purchase your tickets and check out this summer's \$1 movie lineup.

For more information on this, and other events, store openings and more, "like" and "follow" on Facebook and Instagram, or visit www.shopsalmonrunmall.com

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com, Facebook and Instagram.