



Media Release

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MALLWIDE TRICK OR TREAT RETURNS TO SALMON RUN MALL

Nonprofits are invited to participate in this fun, family-oriented event!

(Watertown, NY) Salmon Run Mall is thrilled to announce the return of its annual family-friendly Halloween celebration, "Mall-oween," taking place **on Friday, October 30th**.

On the night before Halloween, from 6 p.m. to 7 p.m., children and families are invited to dress in their Halloween best and enjoy safe and fun trick-or-treating throughout the mall. Participating stores will hand out candy and goodies to costumed trick-or-treaters, while supplies last.

Local nonprofit organizations are invited to dress in their Halloween best while handing out treats, information, and host interactive activities for families during this time. If interested, contact Karla in the Mall Office for more information.

This event is free and open to the public. Parents and guardians are asked to accompany children at all times.

For more information on Mall-oween or to learn how nonprofits can participate, visit www.shopsalmonrunmall.com or follow Salmon Run Mall on Facebook or Instagram.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com, Facebook and Instagram.