



Media Release

FOR IMMEDIATE RELEASE: October 25, 2026

Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

JEFFERSON COUNTY PUBLIC HEALTH SERVICES OBSERVES NATIONAL LEAD POISONING PREVENTION WEEK WITH DISPLAY AT SALMON RUN MALL

Visit displays in Center Court all this week!

(Watertown, NY) Jefferson County Public Health Services is happy to recognize National Lead Poisoning Prevention Week October 25th – October 31st. They will conduct community outreach activities throughout the week, and Salmon Run Mall is pleased to host their informational event to help raise awareness of the health risk of lead exposure, educate the public on reducing environmental hazards, and encourage appropriate lead testing in children.

During this this time, Salmon Run Mall will exhibit the JCPHS interactive lead poisoning prevention display throughout the week. The display will be located in Center Court and open to the public.

JCPHS will also have additional activities and treats during Salmon Run Mall's annual Mallwide Trick or Treat event to be held Friday, October 30th. Various nonprofits will be hosting activities and games starting at 5pm, with mall wide trick or treat starting at 6pm.

For more information on Mall-oween or to learn how nonprofits can participate, visit www.shopsalmonrunmall.com or follow Salmon Run Mall on Facebook or Instagram.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com, Facebook and Instagram.