Media Release

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SALMON RUN MALL ANNOUNCES HOLIDAY HOURS

(Watertown, NY) The 2026 holiday shopping season is beginning and with it, Salmon Run Mall is announcing special hours and events to make this holiday season magical and memorable for everyone. Salmon Run Mall will join fellow industry leaders by closing on Thursday, November 26th for the Thanksgiving Day holiday. The center will re-open at 8 a.m. on Black Friday, November 27th, with some of your favorite stores opening even earlier.

Thursday, November 26th, Thanksgiving Day	Closed
Black Friday, November 27th	8 a.m. to 8 p.m.
Small Business Saturday, November 28th	10 a.m. to 8 p.m.
Sunday, November 29th	10 a.m. to 6 p.m.

Regal Cinemas, Planet Fitness, JC Penney, Best Buy and Hobby Lobby will have special hours throughout the holiday season and those will be posted accordingly.

Santa Claus will be making his appearance at Salmon Run Mall this year starting Friday, December 4th until Christmas Eve, Thursday, December 24th. Additional details regarding visiting hours, prices and special events will be shared in the upcoming days.

For a complete schedule of this year's holiday hours, including special store events and hours for the 2026 Holiday Season, be sure to visit www.shopsalmonrunmall.com

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com