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**Sangertown Square Announces Exciting New Openings:
Fun Nation and Crunch Fitness Coming Soon**

New Hartford, NY – Sangertown Square is excited to announce two major additions coming soon to the center: Fun Nation, a high-energy indoor entertainment park, will open later this year and Crunch Fitness, a nationally recognized fitness brand slated to open in early 2026. These openings mark a continued commitment to expanding dynamic offerings for families, fitness enthusiasts, and the entire community.

Fun Nation will bring a wide variety of indoor attractions designed for all ages to jump, dodge, bump, and play. The park will feature trampolines, dodgeball courts, basketball areas, climbing walls, a ninja warrior course, arcade games, a Virtual Reality Arena, a dedicated toddler play area, and much more.

Guests can choose from multiple admission packages ranging from one hour to a full day of fun. Fun Nation will also offer packages for birthday parties and group events such as school outings, fundraisers, corporate team-building activities, and private park rentals.

Looking ahead, Crunch Fitness is expected to open its doors in early 2026. Crunch Fitness will offer a range of amenities, including state-of-the-art equipment, group fitness classes, and personal training. Crunch Fitness emphasizes a "no judgments" philosophy, aiming to make serious exercise fun for everyone.

"We are thrilled to welcome both Fun Nation and Crunch Fitness to Sangertown Square," said Maria Ackerman, Marketing Coordinator at Sangertown Square. "These new additions reflect our vision of creating a vibrant destination that brings together shopping, entertainment, and health-focused experiences for the whole community."

For updates on opening dates, special events, sales, news, and information on Sangertown Square please visit our website, sangertown.com like us on Facebook and Instagram, [@sangertown_square](https://www.instagram.com/sangertown_square).

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About Sangertown Square

Sangertown Square is the Mohawk Valley's only enclosed shopping center enjoying a superior location in Oneida County, the geographic center of New York State. Located in the town of New Hartford, Sangertown is located just outside the nationally renowned six million acre Adirondack Park. The center is anchored by Boscov's, HomeGoods, Target and Dick's Sporting Goods and offers more than 50 retail shops and restaurants.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Sangertown Square, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com