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## **Urban Planet Now Open at Palisades Center**

Palisades Center welcomes Urban Planet, a fashion forward company catering to young men & women ages 16 – 24.

West Nyack, NY: Palisades Center is excited to announce yet another new store opening at the super regional shopping center! The newest addition to the impressive tenant mix is located on level 1 near H&M and Lord & Taylor.

Unique in size and concept, Urban Planet is one of the fastest growing fashion brands in Canada, with more than 100 locations across the country. Catering to a broad demographic of young men & women aged 16 to 24, their customers are part of a generation constantly looking for that next best thing. With a focus on the latest fashion, footwear & accessory trends, customers can be confident in knowing they'll stay one step ahead of that ever-changing curve, and with everyday amazing prices everyone can always afford to look their best.

For more updates and information please visit: www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescentr, or www.instagram.com/palisadescentr.

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## **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

## About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.