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# NY DANCESPORT STANDS UP TO CANCER

**WEST NYACK, N.Y.:** On Sunday, May 20<sup>th</sup>, NY DanceSport will host a surprise dance performance within Palisades Center's East Court as they "Stand Up to Cancer" for their fifth year running.

NY DanceSport is a local dance class studio in New City, New York, who has received over 1.28 million views on their YouTube videos showcasing previous routines presented at Palisades Center. All proceeds and donations will benefit Stand Up to Cancer, a non-profit organization that uses 100% of donations to fund and develop cutting edge cancer research and treatments for patients.

"We're very excited to have NY DanceSport and Stand Up to Cancer join us for the fifth-year annual flash mob performance," says Rachel Chester, Marketing Director at Palisades Center. "We are always in support of our community members and how we can better each other, especially with a surprise flash mob performance!"

What: NY DanceSport Flash Mob for Stand Up to Cancer
When: Sunday, May 20, 2018
Time: 3:00 p.m.
Where: East Court, Level One of Palisades Center

To learn more about Stand Up to Cancer's mission and campaigns, visit <a href="https://standuptocancer.org">https://standuptocancer.org</a>.

# About NY DanceSport

NY DanceSport opened its doors in 2003 and soon became Rockland's leading dance studio. We offer a full range of instruction including latin, ballroom, wedding and special event choreography, hip hop and fitness classes featuring specially tailored programs for kids, teens and adults. We at NYDS believe that improving yourself means setting your own pace. So start your journey with us today. To learn more, visit <a href="https://www.dancerockland.com/">https://www.dancerockland.com/</a>.

# **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visitwww.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <a href="https://www.pyramidmg.com">www.pyramidmg.com</a>.