#### **FOR IMMEDIATE RELEASE:**

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# **#LABOROFLOVE WITHIN PALISADES CENTER**

**WEST NYACK, N.Y.:** Get ready to spend your Labor Day weekend with Palisades Center, your shopping, dining, and entertainment destination in the Southern New York area! Labor Day hours will be 10:00 a.m. to 9:30 p.m.

### Deals

**Lucky Strike:** Looking to plan a holiday party of the year? Transport your party goers to another world with access to a high-energy filled experience for all to enjoy. Book your holiday party and save now until August 31!

**Palm Organix:** As part of their final days of summer sale, stop by the store for free samples and 15% your entire order!

**Swarovski:** Save 20% off when you spend \$200 or more August 30 – September 2, 2019. Some restrictions apply. Visit participating store for details.

Yogibo: Save 15% on everything in-store at Yogibo! See store for details and restrictions.

# <u>#LaborOfLove</u>

All weekend long, guests will find employee profiles on Facebook and Instagram to highlight our second annual #LaborOfLove campaign. Here at Palisades Center and throughout the Pyramid Management Group portfolio, we are proud to say thank you for the work you do!

"For the second year in a row, we are proud to showcase the #LaborOfLove campaign so our guests, as well as our employees, know that we are appreciative of everyone in the Palisades Center community for serving Clarkstown and beyond," said General Manager of Palisades Center, Darrin Houseman.

Learn more about the campaign at <a href="www.palisadescenter.com/laboroflove-within-palisades-center/">www.palisadescenter.com/laboroflove-within-palisades-center/</a>. Guests can engage with the #LaborOfLove campaign on Facebook, Instagram, and on our website.

To learn about more happenings at the center, please visit www.palisadescenter.com.

#### **About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit <a href="www.palisadescenter.com">www.palisadescenter.com</a>, <a href="www.palisadescenter.com">www.palisadescenter.com</a>, <a href="www.palisadescenter.com">www.twitter.com/palisadescenter</a>, or <a href="www.instagram.com/palisadescenter">www.twitter.com/palisadescenter</a>.

# **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and

Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit <a href="www.pyramidmg.com">www.pyramidmg.com</a>.