

# **FOR IMMEDIATE RELEASE:**

March 1, 2021

### **MARKETING CONTACT:**

Keri Cunningham, Marketing Director KeriCunningham@pyramidmg.com 845-348-1005, ext. 110

# GIRL SCOUTS HEART OF THE HUDSON AND PALISADES CENTER TEAM UP TO CELEBRATE ICONIC GIRL-LED ENTREPRENEURIAL PROGRAM

**WEST NYACK, N.Y. (March 1, 2020):** Palisades Center is proud to support Girl Scouts Heart of the Hudson's (GSHH) Girl Scout Cookie Program<sup>®</sup>. This impactful entrepreneurial program powers amazing experiences for girls as they learn invaluable skills and the attributes they need, such as persistence, confidence, and healthy risk-taking, to become future business founders and leaders.

On weekends during the month of March, Palisades Center's guests will be able to purchase their favorite Girl Scout Cookies at socially distant and contact-free cookie booths throughout Palisades Center. All the proceeds stay local, funding GSHH's projects and experiences, as well as important programming.

"Supporting non-profit organizations like GSHH is important to the Palisades Center team," said **Darrin Houseman, General Manager of Palisades Center**. "We are happy to provide free space in the Center to non-profit organizations to achieve their goals. We wish the GSHH a successful cookie season."

"Girl Scout cookies are a perennial comfort food and this year will provide a sense of normalcy and consistency in an ever-changing environment," said **GSHH CEO Marie Reger**. "Our partnership with Palisades Center gives girls the chance to hone their entrepreneurial skills

while maintaining their health and safety amid the ongoing COVID-19 pandemic and providing moments of joy to Rockland County's neighbors and communities."

Visit <u>www.girlscoutcookies.org</u> to learn more. Approved media photos can be found at https://bit.ly/3uxDBgX. Credit Girl Scouts Heart of the Hudson.

To find where the Girl Scouts are selling cookies throughout the Center and other happenings, visit www.palisadescenter.com/events.

###

#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more,

visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

# **About Pyramid Management Group**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <a href="https://www.pyramidmg.com">www.pyramidmg.com</a>.

## **About Girl Scouts Heart of the Hudson**

Girl Scouts Heart of the Hudson (GSHH) serves approximately 17,000 girl and 8,000 adult members over Westchester, Rockland, Putnam, Orange, Dutchess, Sullivan, and Ulster Counties. At GSHH they are part of a community of girls and women looking to experience new challenges, make friends, serve the community, and discover new skills and interest. GSHH offers every girl a chance to practice a lifetime of leadership, adventure, and success. Visit girlscoutshh.org for more information.