

## **FOR IMMEDIATE RELEASE:**

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#### **MARKETING CONTACT:**

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# TYKES TUESDAY KIDS CLUB RETURNS THIS SUMMER TO PALISADES CENTER

**WEST NYACK, N.Y. (June 2022):** In partnership with Rockland / Bergan Parent Magazine, beginning Tuesday, July 5, and running through Tuesday, August 31, Palisades Center's entertainment venues and community partners will sponsor free weekly activities for children under 12. In addition, games, activities, and more will be set up in the West Court on Level One every Tuesday from 11 a.m. to 4 p.m. for families to enjoy while visiting.

"Palisades Center believes it is important to provide kids with the fun and enriching activities they deserve," said **Darrin Houseman, General Manager of Palisades Center**. "We want to thank all the venues and partners that have helped us pull together an amazing Tykes Tuesday summer program and look forward to seeing families enjoying these events."

The Tykes Tuesday 2022 summer schedule is as follows:

- July 5: Jellio World 11 a.m. to 12 p.m. Level Three
  - Children under 12 are invited to explore Jellio World, the Ultimate Selfie Funhouse! Play and snap photos in 20 unique rooms inspired by childhood memories and imagination!
- July 12: Sky Tykes Adventure Ropes Course 11 a.m. to 12 p.m. Level Four
  - Children under 48" are invited to explore, climb, and conquer the Sky Tykes Adventure Ropes
    Course. Parents may walk next to their children or step back and watch them participate in the
    fun.
- July 19: Palisades Center Ice Rink 1 p.m. to 2 p.m. Level Four
  - Children under 12 are invited to cool down and have fun at the NHL-sized Palisades Center Ice Rink. The skate includes complimentary skate rentals!

- July 26: Meet the Animals & Craft with the Hudson Valley Humane Society 11 a.m. to 12 p.m. Level One, East Court near H&M
  - Hudson Valley Humane Society will visit Palisades Center with an interactive information session about pet safety, and tykes will have the opportunity to draw their favorite animal.
- August 2: Barnes & Noble 11 a.m. to 12 p.m. Level Four
  - Everyone loves a good book! Join us at Barnes & Noble for a story session to keep tykes engaged, creative, and appreciative of books.
- August 9: Jellio World 11 a.m. to 12 p.m. Level Three
  - Children under 12 are invited to explore Jellio World, the Ultimate Selfie Funhouse! Play and snap photos in 20 unique rooms inspired by childhood memories and imagination!
- August 16: Sky Tykes Adventure Ropes Course 11 a.m. to 12 p.m. Level Four
  - Children under 48" are invited to explore, climb, and conquer the Sky Tykes Adventure Ropes
     Course. Parents may walk next to their children or step back and watch them participate in the
     fun.
- August 23: Great American Cookies 11 a.m. to 12 p.m. Level Three
  - o Join us for a cookie-decorating hour with Great American Cookies. Tykes will design a fresh-baked cookie and sprinkle it with their culinary creativity.
- August 30: ClimbZone 11 a.m. to 12 p.m. Level Three
  - Tykes will finish their summer by conquering the climbing walls at our newest attraction, ClimbZone!

Parents or parental guardians must be present for each event. Additional charges may apply for anyone attending over the age of 11. For Tykes Tuesday updates, please visit <a href="www.palisadescenter.com/tykes-tuesday/summer-2022/">www.palisadescenter.com/tykes-tuesday/summer-2022/</a>. To learn more about events at Palisades Center, please visit <a href="www.palisadescenter.com">www.palisadescenter.com</a>.

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# **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more,

visit <a href="https://www.palisadescenter.com/palisadescenter">www.palisadescenter.com/palisadescenter.com/palisadescenter</a>, <a href="https://www.twitter.com/palisadescenter">www.twitter.com/palisadescenter</a>, <a

## **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <a href="https://www.pyramidmg.com">www.pyramidmg.com</a>.