

### **FOR IMMEDIATE RELEASE:**

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# **URBAN OUTFITTERS TO OPEN AT PALISADES CENTER**

**WEST NYACK, N.Y. (September 2022):** Urban Outfitters, the lifestyle retailer dedicated to inspiring customers through unique combinations of product, creativity, and cultural understanding, will open at Palisades Center in the summer of 2023. Urban Outfitters will be located on Level One, next to Old Navy.

Urban Outfitters has over 200 stores in the United States, Canada and Europe, offering experiential retail environments that combine a curated mix of women's, men's, accessories and home products with an eye toward creativity. Urban Outfitters shares its customers' interests and values by offering inclusion in social media, events, community involvement, and entrepreneurial opportunities.

"Urban Outfitters has been one of the most requested retail fashion brands from our guests, and we're excited to deliver it to them," said **Darrin Houseman, General Manager of Palisades Center**. "We're looking forward to welcoming Urban Outfitters to Palisades Center next summer."

To learn more about Urban Outfitters, visit <a href="www.UrbanOutfitters.com">www.UrbanOutfitters.com</a>. For more information on Palisades Center's shops, restaurants and entertainment venues, visit <a href="www.PalisadesCenter.com">www.PalisadesCenter.com</a>.

#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more,

visit <u>www.palisadescenter.com</u>, <u>www.facebook.com/palisadescenter</u>, <u>www.twitter.com/palisadescntr</u>, <u>or www.instagram.com/palisadescntr</u>.

## **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.