

PRESS RELEASE

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OH, GIVE ME A BREAK!

The one-stop-shop guide to winter break activities at Destiny USA!

Syracuse, NY (February 15, 2019) – It's the moment we've all been waiting for... Winter Break! Mother Nature isn't taking a break, but you are. So, why not check out what's going at Destiny USA - where it's always sunny and 72 degrees?!

Here's a list of family events you don't want to miss!

SUNDAY, FEBRUARY 17

• <u>Bridesworld – The Ultimate Bridal Show</u> - Enjoy the FREE show at this premier event with your friends, fiancé and family. Visit with wedding specialists and check out all the latest wedding trends and fashions. (Embassy Suites by Hilton at Destiny USA, 11 AM – 3 PM)

MONDAY, FEBRUARY 18

- President's Day & Family Day (Canada) Click here to find holiday deals.
- Meet Molly Matott Come discover the wild weather with CBS5 Meteorologist Molly Matott as she breaks down the weather and how she concludes the upcoming forecast (Wonderworks, 2 PM).

TUESDAY, FEBRUARY 19

Harlem Globetrotters – Meet Harlem Globetrotter player Hoops
Green as she hosts a book reading session of the team's new
children's book, Here Come the Harlem Globetrotters. She will also
show off (and even teach) some of her skills. Hoops joined the
Harlem Globetrotters in 2017, becoming only the 15th woman to
ever don the red, white and blue uniform in the team's 93-year
history (Canyon area, 1 – 2 PM).



• The Wild – Get up close and personal with wild animals (Wonderworks, 12 – 2 PM).

WEDNESDAY, FEBRUARY 20

- Egg Drop Competition With an egg drop tool kit and your imagination, work with your family to safely transport an egg 3 floors down (Wonderworks, 11 – 2 PM)!
- Meet Jake Miller Meet rising star and trending pop artist, Jake Miller, during HOT 107.9's Just Show Up Show (Canyon area, 6 PM).



THURSDAY, FEBRUARY 21

 <u>Traveling Planetarium Live Star Show</u> - The star show will include the current sky, constellations and myths, big science concepts and current exciting topics (Wonderworks, 11 AM, 1 PM, & 3 PM).

FRIDAY, FEBRUARY 22

• Microsoft Presents: Emulating Humans with a Robotic Finger - learn how to build a flex sensor that lets you control a robotic finger with your finger. Then use your sensor, a Surface and Excel to visualize the flexion and extension of your finger (Wonderworks, 12 & 2 PM).

SATURDAY, FEBRUARY 23

Orange Out - The Orange take on Duke on February 23rd and it's the BIGGEST sports day
in CNY! Join us as we "Orange Out" the Canyon Area at Destiny USA. Our FREE celebration
will feature what CNY Craves: access to former SU basketball legends, fun activities
indoors for the family, shopping, foods, drinks and so much more (Canyon area, 10 AM – 8
PM)!



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About Destiny USA

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at www.destinyusa.com.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.